VISHESH ACADEMY OF COMMERCE

DSS.33, OLD COURT COMPLEX, NEAR FAWARA CHOWK, HISAR

BUSINESS ECONOMICS AND BUSINESS AND COMMERCIAL KNOWLEDGE

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TEST- (CHAPTER 2 THEORY OF DEMAND AND SUPPLY) UNIT 1: LAW OF DEMAND AND ELASTICITY OF DEMAND

Time: 1 Hrs.

Marks: 50

1. Demand for a commodity refers to-

(a) Desire for the commodity

(b) Need for the commodity

(c) Quantity demanded of that commodity

(d) Quantity of the commodity demanded at a certain price during any particular period of time

2. Suppose the price of movies seen at a theatre rises from Rs. 120 per person to Rs. 200 per person. The theatre manager observed that the rise in prices has lead to a fall in attendance at a given movie from 300 persons to 200 persons. What is the price elasticity of demand for the movie? (Arc elasticity) (a) 0.5 (b) 0.8 (c) 1.00 (d) None of these

3. In case of an inferior good, the	income elasticity of demand is-
(a) Positive	(b) Zero
(c) Negative	(d) Infinite

4	4. For what type of goods does demand fall w	vith a rise in income levels of households?	
((a) Inferior goods	(b) Substitutes	
((c) Luxuries	(d) Necessities	

5. In case of Inferior goods like bajra, a fall in its pr	rice tends to-
(a) Make the demand remain constant	(b) Reduce the demand
(c) Increase the demand	(d) Change the demand in an abnormal way

6. Movement along the same demand curve shows-	
(a) Expansion of demand	(b) Expansion of supply
(c) Expansion and contraction of demand	(d) Increase and decrease of demand

7. The price of hot-dogs incre	ses by 22% and the quantity demanded falls by 25% this indicates that
demand for hot dogs is-	
(a) Elastic	(b) Inelastic
(c) Unitary elastic	(d) Perfectly elastic

8. The quantity demanded	does not respond to price change and so the elasticity is-
(a) Zero	(b) One
(c) Infinite	(d) None

9. In case of a straight line demand curve meeting the two axes, the price elasticity of demand at the mid-point of the line would be-

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r				
(a) 0	(b) 1			
(c) 1.5	(d) 2			
10. An increase in demand can result from-				
(a) A decline in the market price	(b) An increase in income			
(c) A reduction in the price of substitutes	(d) An increase in the price of complements			
······				
11. Compute income elasticity if demand increases b	y 5% and income by 1 %.			
(a) 5	(b) 1/5			
(c) 0	(d) None			
12 For a commodity with a unitary elastic demand	curve if the price of the commodity rises, then the			
consumer's total expenditure on this commodity wou	•			
(a) Increase	(b) Decrease			
(c) Remains constant	(d) Either increase or decrease			
	(d) Linner increase of decrease			
13. What is the value of elasticity of demand if the				
	(b) 1			
(c) Infinity	(d) Less than O			
	price elasticity is 0.71 and demand changes form 20			
units to 15 units and the new price is Rs. 10? [Point				
(a) Rs. 15.4	(b) Rs. 18			
(c) Rs. 20	(d) Rs. 8			
15. If the price of any complement goods rises-				
(a) Demand curve shifts to left	(b) Demand curve shifts to right			
(c) Demand curve moves downwards	(d) Demand curve moves upward			
16. Cross elasticity of demand in Monopoly market is	5-			
(a) Elastic	(b) Zero			
(c) Infinite	(d) One			
17. What is income elasticity of demand, when incon	ne changes by 20% and demand changes by 40%?			
(a) 0.5	(b) 2			
(c) 0.33	(d) None			
18. If demand is parallel to x axis, what will be the i	nature of elasticity?			
(a) Perfectly elastic	(b) Inelastic			
(c) Elastic	(d) Highly elastic			
10 Giffon Donodox is an execution of				
19. Giffen Paradox is an exception of-				
(a) Demand	(b) Supply			
	(b) Supply (d) Utility			
(a) Demand (c) Production	(d) Utility			
 (a) Demand (c) Production 20. The demand of which type of goods do not decr 	(d) Utility ease with increase in its price-			
(a) Demand (c) Production	(d) Utility			

21. Increase in Price from Rs. 4 to Rs. 6 then decre	ase in demand from 15 units to 10 units. What is the
price elasticity? (Point elasticity)	
(a) 0.66	(b) 5
(c) 1.5	(d) 2
22. Expansion & contraction of Demand curve occurs	due to
	due 10-
(a) Change in the price of commodity	
(b) Change in price of substitute or complementary g	00dS
(c) Change in income	
(d) None	
r	
23. Elasticity between two points-	
(a) Point elasticity	(b) Arc elasticity
(c) Cross elasticity	(d) None
L	
24 When price remains constant and quantity dema	nded changes, and then the elasticity of demand will
be-	nace changes, and men me elasticity of demand with
(a) Vertical to X axis	(b) Horizontal to X axis
(c) Either (a) or (b)	(d) None
25. Demand of a commodity depends upon-	
(a) Price	(b) Income
(c) Price of related good	(d) All of the above
26. In case of substitute goods, cross elasticity is-	
(a) Negative	(b) Zero
(c) Positive	(d) None of these
27 Other things remaining constant if the price of	f the inferior coold decreased then what will be the
	f the inferior goods decreases then what will be the
effect?	
(a) Demand increases	(b) Demand decreases
(c) Quantity demanded increases	(d) Quantity demand decreases
······	
	odity when its price is Rs. 1 per unit and spends Rs. 96
when the price is Rs. 2 per unit. Calculate the price e	elasticity of demand.
(a) 0.2	(b) 0.3
(c) 0.4	(d) 0.5
29. When the price of cylinder rises from Rs 12	0 to Rs. 200, the demand falls from 300 to 200.
Calculate price elasticity of demand.	,
(a) 1.00	(b) 0.50
(c) 5.00	(d) None
	a commodity but the quantity demanded remains the
same price elasticity is	
(a) 1	(b) 0

(d) None

(c) ∞

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31. Demand for electricity power is elastic because-	
(a) It is available at a very high price	(b) It is essential for life
(c) It has many uses	(d) It has many substitutes
(c) IT has many uses	
32. If income of a person increases by 10% and his d	lemand for goods increases by 30%, income elasticity
will be-	
(a) Equal to one	(b) Less than one
(c) More than one	(d) None of these
33. In case of luxury goods, the income elasticity of	demand will be
(a) Zero	
	(b) Negative but greater than one
(c) Positive but greater than one	(d) Positive but less than one
34. In case of straight line demand curve meeting t	wo axis, the price elasticity of demand at the point
where the curve meets Y-axis would be	
(a) Zero	(b) Greater than one
(c) Less than one	(d) Infinity
	(0) 211 111 1
35. Calculate income elasticity for the household whe	en the income of the household increases by 10% and
the demand, for cars rises by 20%.	
(a) +2	(b) -2
(c) + 5	(d) - 5
36. The commodity whose demand is associated with	the name of Sir Robert Giffen?
(a) Necessary good	(b) Luxury good
(c) Inferior good	(d) Ordinary good
	(d) Of dinal y good
37. In expansion and contraction of demand	
(a) Demand curve remains unchanged	(b) Demand curve changes
(c) Slope of the demand curve changes	(d) Both (a) & (c) above
38. Supply curve remaining unchanged, an increase in	demand will lead to-
(a) A fall in price	(b) A rise in price
(c) No change in price	(d) An increase in supply
(c) No change in price	(a) An increase in supply
39. Certain goods for which quantity demanded decre	eases when income increases are called
(a) Superior goods	(b) Inferior goods
(c) Prestige goods	(d) Conspicuous goods
40. When price falls by 5% and demand increases by	6% then elasticity of demand is
(a) Elastic	(b) Inelastic
(c) Unitary elastic	(d) Zero
41. Cross elasticity of complementary goods is-	
(a) Positive	(b) Negative
(c) Infinity	(d) None of these
12 Demand of i and increases from 050 to 080 a	nd income increases from 9,000 to 9,800. What is

42. Demand of i-pod increases from 950 to 980 and income increases from 9,000 to 9,800. What is income elasticity?

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(a) 0.53	(b) 0.35				
(c) 0.43	(d) None				
43. Contraction of demand results due to					
(a) Increase in price of goods	(b) Decrease in no. of producers				
(c) Decrease in output of sellers	(d) Decrease in price of goods				
44. Bricks for houses is an example of which kind	of demand?				
(a) Composite	(b) Competitive				
(c) Joint	(d) Derived				
45. Normal goods have					
(a) Zero income elasticity	(b) Negative income elasticity				
(c) Positive income elasticity	(d) Infinite income elasticity				
46. In which of the following cases the demand fo	r goods tends to be less elastic?				
(a) Good is necessary	(b) Time period is shorter				
(c) Number or close substitutes is less	(d) All of the above				
47. Which of the following elasticity of demand	measures a movement along the demand curve rather				
than a shift in the curve?					
(a) Income elasticity of demand	(b) Price elasticity of demand				
(c) Substitution elasticity of demand	(d) None of these				
48. If the price elasticity of demand is zero, the	shape of the curve will be-				
(a) Horizontal	(b) Vertical				
(c) Sloping downwards	(d) None of these				
49. If a 20% fall in price of a commodity brings a	bout a 40% increase in its demand, then the demand for				
the commodity will be termed as-					
(a) Inelastic	(b) Elastic				
(c) Highly elastic	(d) Perfectly elastic				
50. Expansion and contraction in demand are cause	ed by-				
(a) Change in income of buyer	(b) Change in taste and preference of buyer				
(c) Change in price of the commodity	(d) Change in price of related goods				

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Answers:

1	2	3	4	5	6	7	8	9	10
D	в	С	A	В	С	A	A	в	В
11	12	13	14	15	16	17	18	19	20
А	С	С	А	А	В	В	А	A	С
21	22	23	24	25	26	27	28	29	30
A	A	В	в	D	С	D	С	в	В
31	32	33	34	35	36	37	38	39	40
С	С	С	D	А	С	D	В	В	А
41	42	43	44	45	46	47	48	49	50
В	В	A	D	С	D	В	В	в	С